

證書 (單元：當代藝術商業生態)

課程編號：AT017A

3762 0084

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本課程旨在啟發有意投身行業的學員，讓他們明白香港當代藝術營商情況、文創發展的生態、了解業界專業操作和標準；以及領悟文創工作者的專業精神、創意和韌力，並在生活中以作為觀眾身份更主動積極投入體驗文創活動。教學著重小組專題學術研討及跨界別和跨行業交流。

本課程亦會為新投入文創行業人士 / 藝術畢業生提供指導，讓學員完成課程後會自發探索發掘學術發展及 / 或投身行業的門路。

HK\$7,500 報名費用：HK\$150 **D** 12 講，共 30 小時

資歷架構級別：3 資歷名冊登記號碼：22/000792/L3
資歷名冊登記有效期：2022 年 10 月 1 日 - 持續有效

Progression Path of Museum Studies (by distance learning)

MA / MSc in Museum Studies **NCR¹**

Duration: 24 months
(180 credits)

(120 out of 180 credits are exempted)

Postgraduate Diploma in Museum Studies **NCR¹**

Duration: 18 months
(120 credits)

(60 out of 120 credits are exempted)

Postgraduate Certificate in Museum Studies **NCR¹**

Duration: 8.5 months
(60 credits)

Master of Arts in Museum Studies

Programme Code: PE019A

Application Code: 2180-PE019A

£17,500

D 24 months

Master of Science in Museum Studies

Programme Code: PE018A

Application Code: 2180-PE018A

£17,500

D 24 months

Postgraduate Diploma in Museum Studies

Programme Code: PE017A

Application Code: 2180-PE017A

£15,750

D 18 months

Postgraduate Certificate in Museum Studies

Programme Code: PE097A

Application Code: 2180-PE097A

£8,750

D 8.5 months

University of Leicester, UK



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This programme targets those who want to develop a career in the museum and related sectors based on leading museum studies research and practice.

R Candidates should have:

- A first or second class honours degree from a recognized university; AND
- a) an overall score of 6.5 in IELTS or a score of 90 for the TOEFL IBT test, taken within the last two years; OR
- b) HKALE Use of English at Grade C or above; OR
- c) HKDSE Examination English Language at Level 4 or above; OR
- d) Leicester English Test (LET) passed.

In recognition of the diverse employment needs of the culture sector, the admissions committee recognises and credits a range of prior qualifications and experiences.

Prospective candidates will either have gained a first-class or second class degree, which can be in any subject area, or be able to demonstrate equivalent skills and aptitudes through the possession of professional or vocational qualification and/or the accrual of relevant work experiences. Relevant experience can come from a wide spectrum of work or voluntary environments but clear evidence of this experience must be provided.

All candidates should be able to demonstrate a commitment to, or strong interest in, museums, galleries, or other kinds of heritage or cultural organisation.

Candidates without a degree will be asked to complete an assessment, such as an essay, so as to demonstrate your readiness for postgraduate study. Clear guidance will be provided on the assessment criteria. You may also be required to attend an interview.

Application Fee: HK\$200

English

NCR¹ This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，本課程屬獲豁免課程。 It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

NCR² These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，這些課程屬獲豁免課程。 It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。

NCR³ The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育(規管)條例》辦理豁免註冊手續。 It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

Arts Management

藝術管理

MA Arts and Cultural Enterprise

Programme Code: DP089A

Central Saint Martins,
University of the Arts London, UK



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MA Arts and Cultural Enterprise is the first-of-its-kind master programme offered in both London and Hong Kong by Central Saint Martins, a leading institute in art and design education for 150 years under UAL, a world top 2 university for art and design.

This Masters Programme acknowledges that we are living in a fast-changing, globalised world, which presents a great number of opportunities and challenges for cultural innovation. It takes these changing conditions as a starting point to engage you in developing new knowledge and skills in order to manage cultural projects in the UK and around the world. It has been developed specifically in response to an increasing need for multi-skilled individuals who can both generate the ideas for original arts and cultural events, as well as provide leadership for the teams that realise them. These individuals will be dynamic, responsive, and fluent in public and private sectors, and have the ability to collaborate and develop networks.

R The standard entry requirements for this course are as follows:
- An honours degree from disciplines such as fine art or design, the humanities, social sciences, politics or economics, or other areas of creative practice such as performance
- OR an equivalent EU/international qualification
AND a minimum of two years of work experience in the arts, design, performance or creative business management and administration sectors. The course will not recruit from end-on students (i.e. those progressing directly from undergraduate degrees).

\$ HK\$180,000 (Payable in four equal installments)
Application Fee: HK\$300

D 2 years

English

Postgraduate Diploma in Creative Industries Management

Programme Code: PE001B

Application Code: 2175-PE001B



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Hong Kong's cultural and creative industries have grown at a rate faster than the overall economy in recent years. This Programme is designed to equip you with practical knowledge of the activities, structures and processes involved in the management in this dynamic sector.

R Applicants shall hold a bachelors degree or equivalent awarded by a recognized university; and have at least one year of work experience in related fields.

\$ HK\$35,000
Application Fee: HK\$200

D 1 year

English

Q Level 6 (Reg. No.: 18/000556/L6) Validity Period: 01 Nov 2018 - on-going

藝術管理入門

課程編號: CRIM9008

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本課程介紹香港文化藝術的發展概況，從而講解藝術管理人員的角色、職務和所需的條件，令學員認識及掌握藝術管理的基本概念、操作模式，並探討如何裝備自己，面對有關的工作機會和挑戰。

\$ HK\$2,100

D 5個星期

做個真文青： 業內人領航體驗文化藝術節目

課程編號: CRIM9014

3762 0084

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課程內容包括藝術文化賞析與教育、視覺及表演藝術項目的製作和管理等，課堂著重學員互動及交流，增進大家的創意及求知慾。課堂體驗後，各位真文青除了更懂得享受到藝文活動的樂趣外，還可以嘗試引導其他公眾找尋切入點參與藝文項目，長遠更可從這些體驗中領悟到表達溝通技巧，在任何專業和行業內都學以致用、有所得著。

\$ HK\$1,500

D 5個星期

一日導論工作坊：藝術品處理

課程編號: CRIM9016

3762 0069 / 3762 0084

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本課程目的有三：為學員介紹藝術品處理基礎知識和手法，提昇大家對藝術品觸碰、運輸、包裝、儲存、安裝等的專業處理技巧；專業層面講解牽涉藝術品處理的項目與公眾活動的營商標準和理想環境；以是次跟學員交流的機會，講述希望加入此專業行列者要注意事宜。課堂會講及藝博會、畫廊、不同國家跟經驗層面的藝術家、私人藏家和美術博物館身為持份者跟客人的種種要求與行事方式。

\$ HK\$2,800

D 8小時

一日導論工作坊： 文化藝術項目管理及入行指南

課程編號: CRIM9017

3762 0084

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在香港，有關文化藝術營商、教育及創意工業的深入討論不足，導致持分者、觀眾、甚至同業間對操守、協作程序、長遠優質商業生態建立、工作標準等等都有很多誤會和誤解，與其他工種行業一樣存在青黃不接的情況。這個一日導論工作坊，為大家開設一個平臺，就以下範疇作持續研習討論，希望在課程總結時讓大家有不同切入面向，加入文創及藝術產業行列。

\$ HK\$2,800

D 8小時

藝術欣賞與心靈豐足

課程編號: ARTO9037

3762 0069 / 3762 0084

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從發掘生活細節中的美學出發，讓學員用多元角度領悟藝術欣賞技巧，了解自身不同時刻種種精神心靈狀態，運用課堂上提出的方法增進思考、加以實踐達致心態轉換，有助面對挑戰或日常疑慮。

\$ HK\$4,500

D 18小時

See legend on page 031 圖像說明於第031頁

R Minimum Entry Requirements 基本入學要求 (P.017)

\$ Fee 學費

D Duration 修業期

Q Medium of Instruction 教學語言

Q Qualifications Framework 資歷架構

E Exemption 豁免

S Short Course 短期課程

For more and latest programme information, please visit our website
有關最新課程資訊及詳情，請瀏覽學院網站 hkuspace.hku.hk